Investment Commentary - July 2024



RISK

This is a marketing communication. Please refer to the prospectus, supplement, KID/KIIDs for the Funds, which contain detailed information on their characteristics and objectives, before making any final investment decisions.

The Funds are equity funds. Investors should be willing and able to assume the risks of equity investing. The value of an investment can fall as well as rise as a result of market and currency movement, and you may not get back the amount originally invested. Further details on the risk factors are included in the Fund's documentation, available on our website.

Past performance does not predict future returns.

ABOUT THE STRATEGY

Launch	01.05.2003
Index	MSCI World
Sector	IA Global
Managers	Dr Ian Mortimer, CFA Matthew Page, CFA
EU Domiciled	Guinness Global Innovators Fund
UK Domiciled	WS Guinness Global Innovators Fund

INVESTMENT POLICY

The Guinness Global Innovators Funds are designed to provide investors with global exposure to companies benefiting from innovations in technology, communication, globalisation or innovative management strategies. Innovation can take many forms, and not just in disruptive tech-driven products. It is the intelligent application of ideas and is found in most industries and at different stages in the company lifecycle. The Funds are actively managed and use the MSCI World Index as a comparator benchmark only.

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COMMENTARY

In the second quarter of 2024, the Fund returned 5.5% (in GBP), the MSCI World Index returned 2.6%, and the IA Global sector returned 0.7%. The Fund therefore outperformed the Index by 2.9% and its peer group by 4.8%. Over the year-to-date, the Fund returned 19.5%, the MSCI World Index returned 12.7%, and the IA Global sector returned 8.6%. The Fund therefore outperformed the Index by 6.8% and its peer group by 10.9%.

Global equities began Q2 with a sharp sell-off, resulting in the first month of negative performance since October 2023. Mixed economic data and limited progress in bringing inflation down to target levels in the US led the Federal Reserve to suggest a further delay to the rate cutting cycle. This fuelled concerns that the economy may be entering a low-growth, high-inflation period, instead of the 'Goldilocks' scenario (resilient economic growth and a continued steady decline in inflation alongside interest rate cuts) that had seemingly become the base case for 2024. Events over May and June served to 'derisk' these concerns, as economic data was positive (but not too strong, which would increase concern over inflation) and inflation showed progress, however slight, in moving towards target levels after barely moving in the preceding months of 2024. A strong earnings season saw broad earnings upgrades across sectors, adding to the positive sentiment over equities. In Europe, economic data suggested an improvement in the macro environment, and continued disinflation resulted in the beginning of a rate cutting cycle by the ECB, following the lead of Swiss and Swedish banks. Equity markets seemed unfazed by significant political events over the period, including a landslide win by Labour in the UK election, the conviction of a former (and potentially next) US President, and widespread calls for the current US President to pull-out of the US election following a disastrous TV debate.

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The Fund's relative performance over the second quarter can be attributed to the following:

- The Fund's overweight position to the Information Technology sector (and more specifically the benchmark's top performing semiconductor industry) was the greatest tailwind to Fund outperformance from an allocation perspective. Strength from Nvidia (+36.7% USD), off-benchmark name TSMC (+28.2%) and semi-cap equipment names KLA (+18.3%) and Applied Materials (+14.6%) all contributed positively to Fund outperformance.
- The Fund also benefitted from strong stock selection within Industrials, where holdings ABB (+19.6% USD) and Schneider Electric (+7.9%) outperformed the broader MSCI World Industrials index by 22.0% and 9.8% respectively.
- The Fund benefitted from a zero-weight allocation to some of the benchmark's underperforming sectors: Real Estate, Materials, Utilities and Consumer Staples, as well as a slight underweight position to Industrials and Consumer Discretionary.

It is pleasing to see the Fund in the top quartile versus the IA Global Sector over all time periods, but particularly over the longer time frames of 5, 10, 15 and 20-year periods, as well as since launch.

Cumulative % total return, in GBP, to 30th June 2024	YTD	1 year	3 years	5 years	10 years	15 years	20 years	Launch
Guinness Global Innovators	19.5	31.9	35.4	120.4	313.8	947.8	1166	1367
MSCI World	12.7	20.9	33.3	75.7	224.9	529.1	593.9	720
IA Global (average)	8.6	14.9	16.1	54.1	158.5	353.8	428.9	533.5
IA Global (ranking)	٨	14/549	44/485	2/407	5/244	1/162	1/97	2/92
IA Global (quartile)	٨	1	1	1	1	1	1	1

^Ranking not shown in order to comply with European Securities and Marketing Authority rules Source: Cumulative Total Return in GBP, as of 30th June 2024

Annual % total return in GBP	Dec 23	Dec 22	Dec 21	Dec 20	Dec 19	Dec 18	Dec 17	Dec 16	Dec 15	Dec 14*
Guinness Global Innovators	32.1	-20.7	22.6	32.1	31.3	-11.9	22.0	27.7	2.0	18.9
MSCI World Index	16.8	-7.8	22.9	12.3	22.7	-3.0	11.8	28.2	4.9	11.5
IA Global sector average	12.7	-11.1	17.7	15.3	21.9	-5.7	14.0	23.3	2.8	7.1
IA Global sector ranking	12/539	440/508	123/468	52/424	17/389	312/344	32/312	99/284	206/263	7/235
IA Global sector quartile	1	4	2	1	1	4	1	2	4	1
	Dec 13*	Dec 12*	Dec 11*	Dec 10*	Dec 09*	Dec 08*	Dec 07*	Dec 06*	Dec 05*	Dec 04*
Guinness Global Innovators	42.6	14.9	-6.0	20.7	29.3	-24.5	19.2	4.2	25.0	3.4
MSCI World Index	24.3	10.7	-4.8	15.3	15.7	-17.9	7.2	5.3	22.4	7.0
IA Global sector average	21.7	9.4	-9.3	15.8	23.0	-24.3	8.8	7.8	24.8	7.7
IA Global sector ranking	6/219	31/203	59/182	44/165	38/158	91/142	21/131	87/115	58/101	75/95
IA Global sector quartile	1	1	2	2	1	3	1	4	3	4

Source: FE fundinfo

*Simulated past performance; performance prior to the launch of the Guinness Global Innovators Fund (31.10.14) reflects a US mutual fund which has had the same investment process since the launch of the strategy on 01.05.2003.



MARKET COMMENTARY

What has happened so far over 2024?

MSCI World Indices Total Return

2024 Year -To-Date



Source: Guinness Global Investors, MSCI, as of 30th June 2024

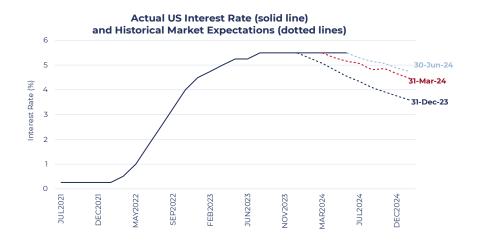
Period 1 – The 'Goldilocks' rally: 31st December 2023 – 29th March 2024

The first quarter of the year saw a continuation of the broad equity rally that took hold in the final months of 2023. We entered the year with significant market expectations of a 'Goldilocks scenario': continued economic strength, inflation trending towards target levels and prospects of large scale interest rate cuts. However, over the quarter, strength in economic data was perceived to mean that the Fed may not need to cut rates any time soon - particularly as inflation failed to fall as quickly as expected. This resulted in a significant shift in expectations over the number and timing of expected interest rate cuts from central banks. At the end of 2023, market-implied expectations suggested a 16% chance that the Fed would cut interest rates in January, and an 84% chance of a cut in the March meeting. For 2024 as a whole, expectations suggested approximately six cuts over the year. No cuts in January or March came to pass, and by the end of the quarter, the market was pricing in just a 10% chance of a cut in May, and fewer than three cuts for the year.

Unexpectedly, this significant shift in expectations coincided with continued positive equity performance and the outperformance of 'growth' stocks, as global equity markets reached all-time highs during March. We have often commented on how 'good news' for the economy has been 'bad news' for equities over the last couple of years, with signs of a strong economy potentially delaying a rate cutting cycle from central banks. This time, however, good news for the economy was good news for equities. The prospect of continued strength in the economy, the opportunity artificial intelligence presents, and a strong company earnings season that saw 74% of companies surprise to the upside on an earnings-per-share (EPS) basis all led to improved sentiment across sectors and factors.

During this period, the Fund benefitted from both positive stock selection and asset allocation effects, driving outperformance relative to the benchmark. In particular, the Fund's largest overweight industry position was to the benchmark's best performing - Semiconductors and Semiconductor Equipment Manufacturers. Strong stock selection amongst names such as Nvidia, Meta and Novo Nordisk was also a significant contributor, alongside the outperformance of 'growth' more generally.





Source: Guinness Global Investors, Bloomberg, as of 30th June 2024

Period 2 – Sticky Inflation and a Slowdown: 29th March – 19th April 2024

Markets turned sharply downwards during the early weeks of April, as weaker economic data and limited progress in bringing inflation down placed a dampener on the 'Goldilocks' scenario. Over 2024 to date, equity markets were seemingly content to put up with higher rates for longer over the short term, provided these higher rates were in the context of a strong economy and corporate earnings remained robust. Previous economic data over 2024 had pointed almost universally to strength, however, small changes to the narrative emerged over April as Q1 GDP, the US manufacturing purchasing managers' index and consumer sentiment surveys all came in below consensus forecasts, causing markets to stumble. Suggestions emerged that the 'consumer-led' economy may be very gently running out of steam, and whispers of 'stagflation' emerged, alongside marginal concerns that the Fed's next move could in fact be a rate hike. In the context of these figures, commentary from Federal Reserve Chair Jay Powell became markedly more hawkish during the month of April, conceding that inflation was now taking longer than expected to fall to levels in which it would be acceptable to ease policy. He stated: "We've said ... that we'll need greater confidence that inflation is moving sustainably toward two per cent before it would be appropriate to ease policy... The recent data have clearly not given us greater confidence, and instead indicate that it's likely to take longer than expected to achieve that confidence." With disinflationary trends that were faltering, the market's primary concern was a scenario of higher inflation, a weaker economy and delays to a rate-cutting cycle.

During the sell-off, the Fund performed in-line with the benchmark. The Fund's largest overweight sector position was to the MSCI's bottom performing sector, Information Technology. Whilst this acted as a significant detractor to relative Fund performance, strong stock selection within Industrials, Communication Services and Information Technology offset the majority of this negative impact. ABB, Alphabet and Anta Sports were standout performers during this period.

Period 3 – A revival of the Soft-Landing: 19th April – 30th June 2024

A broad equity market reversal took hold in late April. Equities were initially injected with impetus following a strong corporate earnings season, and macro-economic developments over the month of May and June served to suggest that the 'soft landing' scenario was firmly back on the table. US stocks bounced after a jobs report significantly undershot expectations in May, bolstering hopes of an easing in inflationary pressures, given that a cooler jobs market indicates declining wage pressures – the core cost to the services economy (c.70% of the services industry cost base is wages), where inflation has been most pronounced. These hopes were reaffirmed by positive inflation data mid-month. The number of rate cuts expected in 2024 increased over the period, reversing a sharp downward trend in the preceding months of the year. This sentiment was echoed by the Federal Reserve, who stated there was only a "very small probability" that the Fed's next move would be a rate hike. Whilst the US jobs report was far hotter than expected in June, a cool inflation print served to reassure equity markets. A notable divergence in performance between factors emerged mid-May – notably around the time that Nvidia reported another blockbuster earnings. Whilst 'growth' stocks continued to rally from mid-May onwards, 'value' stocks were flat/down. As was the case in 2023, the key driver of this divergence was a narrow selection of stocks – the Magnificent Six (Apple, Amazon, Alphabet, Nvidia, Meta, Microsoft) – which were once again driven higher by Al enthusiasm.



Percentage Change in Market Cap Period 3: 19th April - 30th June 30% -Magnificent 6 MSCI World ex Magnificent 6 25% Percentage Change in Market Cap 20% 15% 10% 5% 0% 19-Apr-24 03-May-24 17-May-24 31-May-24 14-Jun-24 28-Jun-24

Source: Guinness Global Investors, MSCI, as of 30th June 2024

During the period, the Fund once again benefitted from a significant overweight position to the Semiconductor industry, the benchmark's best performing. The outperformance of 'growth' stocks was also beneficial to Fund performance, alongside the fact that the Fund holds six of the Magnificent Seven (Apple, Alphabet, Amazon, Meta, Microsoft and Nvidia, but not Tesla), which contributed the majority of benchmark returns in the second half of the period. Some stock specific weakness, with Nike and Anta Sports in particular, was not enough to offset strength elsewhere.

What has driven returns over the first half of 2024?

We have seen minimal change in expectations to benchmark earnings over the year. Whilst there has been a small downgrade to 2024 earnings expectations, there has been a slight upgrade to 2025 and 2026. This has meant 'growth' estimates have slightly declined for Fiscal Year (FY) 2024, increased for FY 2025, and stayed flat for FY 2026. This suggests a slightly weaker short term outlook, but the longer term outlook remains strong.

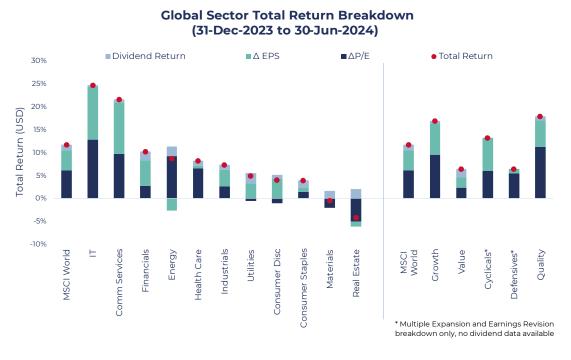
MSCI World EPS Expectations



Source: Guinness Global Investors, MSCI, as of 30th June 2024

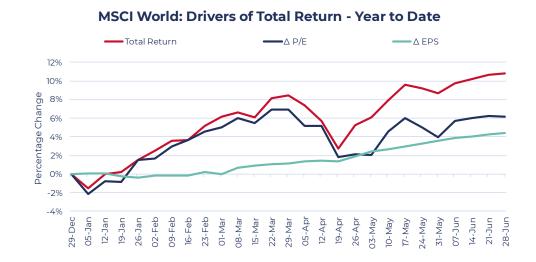


The MSCI World has felt a significant contribution from both $\Delta P/E$ (change in P/E, or 'multiple expansion') and ΔEPS (change in earnings – a combination of both earnings *growth* and *analyst expectations*). These two calculations use 12 months forward estimates. Since there has been little change in earnings *expectations* for both 2024 and 2025, the change in earnings is therefore almost entirely driven by expected earnings *growth* over the year, as 2025 makes up a greater share of the calculation. Below, the MSCI World total return can be seen to be made up by relatively equal contributions from both EPS and P/E – as is also true for the MSCI World Growth and Value indices, but of significantly varying magnitude. The picture is far more varied when looking across sectors however.



Source: Guinness Global Investors, MSCI, as of 30th June 2024

Expected earnings growth has been almost as much of a contributor to total return as multiple expansion – but with lower volatility. As seen below, we can see how both multiple expansion and the change in EPS have contributed to total return for the index over the course of 2024. Whilst at the end of Q1, returns were driven almost entirely by multiple expansion, earnings growth has been a strong and consistent driver of returns since the beginning of March, as 2025 makes up a bigger portion of the Δ EPS calculation. Valuation, whilst a larger positive contributor, has been far more volatile.



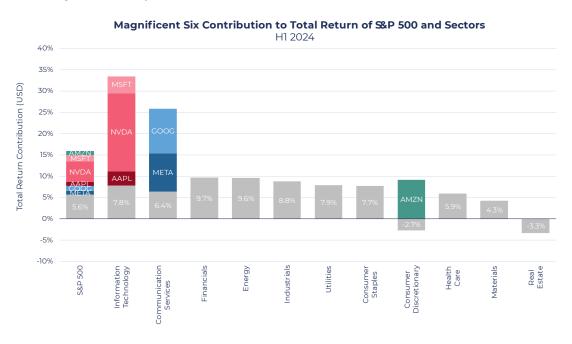
Source: Guinness Global Investors, MSCI, as of 30th June 2024



This highlights the importance of choosing businesses with good, reliable, earnings growth potential – what we believe to be a far more consistent driver of long-term returns. Whilst valuation is clearly important (and a key element of our investment process), changes are far less predictable and volatile in the short term, particularly during periods of high economic uncertainty.

Narrowness in the market

In the US, the majority of benchmark returns have been driven by the Magnificent Six (Microsoft, Nvidia, Apple, Google, Meta and Amazon) over the first half of 2024. Information Technology and Communication Services both outperformed the rest of the benchmark sectors by double-digits, but interestingly, had it not been for Microsoft, Nvidia, Apple, Google and Meta, these sectors would have only been the 5th and 7th best performing (out of 11). Without Amazon, Consumer Discretionary would have ended in negative territory.



Source: Guinness Global Investors, Bloomberg, as of 30th June 2024

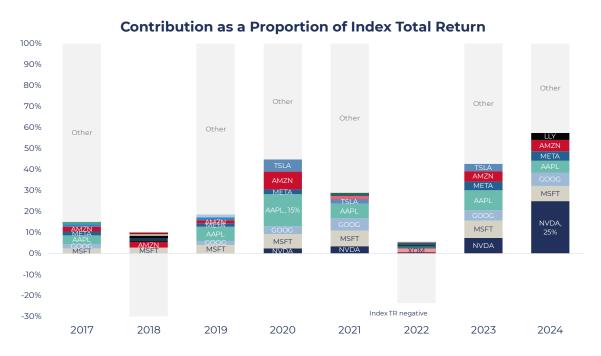
This is also true of returns on a global scale, albeit to a lesser extent. The below chart shows the total returns of the MSCI World over the past eight years, along with the contribution from the top seven stocks.



Source: Guinness Global Investors, MSCI, as of 30th June 2024

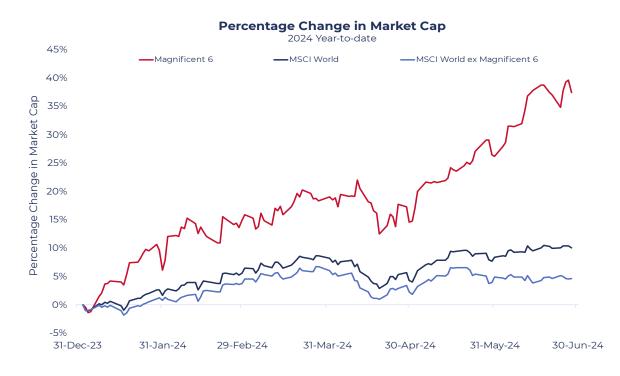
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Concentration in returns is nothing new, but we can see a significant step up since 2019. Interestingly, the returns seen so far this year (a similar level to last year on an annualized basis) are even more concentrated than 2023 – with nearly 60% of returns a result of the top 7 performing stocks.



Source: Guinness Global Investors, MSCI, as of 30th June 2024

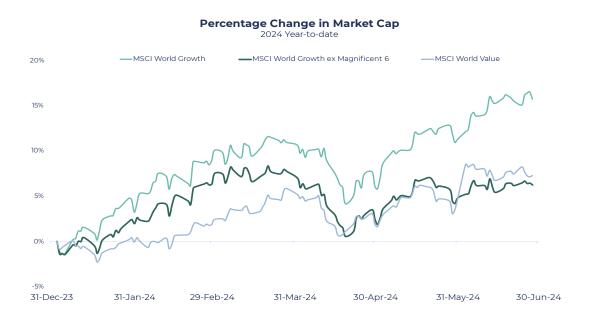
Looking at the MSCI World, there are two clear periods of outperformance from the Magnificent 6 (i.e. narrowness) – the first six weeks of the year and in the final two months of the period. Without the Magnificent Six, benchmark returns would have been slightly down since mid-May.



Source: Guinness Global Investors, MSCI, as of 30th June 2024

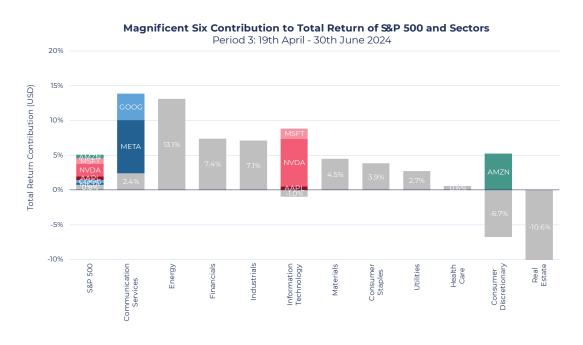


On a factor basis, the impact of these stocks is even more striking. Above we discussed the significant outperformance of 'growth' over 'value' during 2024. However, by excluding the Magnificent Six from the 'growth' index, it actually appears that the two have performed in-line. This is particularly true from April 19th (period 3 in our first graph), where the entirety of 'growth' outperformance has stemmed from the Magnificent Six.



Source: Guinness Global Investors, MSCI, as of 30th June 2024

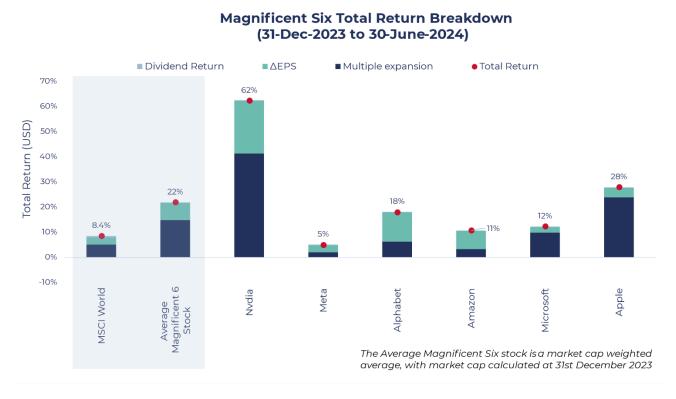
Going back to our three periods, we can infer that whilst the rally in period one (the 'Goldilocks' rally) may have been driven by a positive view on 'growth' stocks over 'value' (given that growth outperformed even when excluding the Magnificent Six), the rally in period three ('A revival of the soft-landing') was not, with the Magnificent Six skewing the growth index upwards. Using similar analysis to before by excluding the Magnificent Six from returns, Consumer Discretionary, Information Technology and Communication Services all feature in the worst 5 performing sectors over period 3. This suggests that in recent months, there appears to be a preference for more defensively orientated sectors over more cyclically orientated ones.



Source: Guinness Global Investors, Bloomberg, as of 30th June 2024



It may seem counterintuitive that these six stocks should outperform by such great magnitude in an environment where defensive revenues are more highly valued, given that they are from more cyclical areas of the market. Looking at the breakdown of returns for the Magnificent Six over the year, the reasoning becomes more clear. Over 2024, these stocks have seen a greater percentage change in 1 year forward EPS (a combination of earnings upgrades and earnings growth) than the market as a whole, and it is likely that a large portion of the MSCI World's positive change in EPS is a result of these six stocks. The Magnificent Six, all held by the Fund, are to some extent being viewed as a reliable source of earnings growth over the next 12 months at least.



Source: Guinness Global Investors, MSCI, as of 30th June 2024

Where do markets go from here?

As mentioned earlier in the commentary, markets entered 2024 with a positive view on:

- a) Economic Growth
- b) Inflation
- c) The future path of interest rates.

This was the basis for much of the equity strength seen in the initial stages of 2024, but the macro-economic back drop has shifted meaningfully over the past six months. Where are we now with respect to these themes?

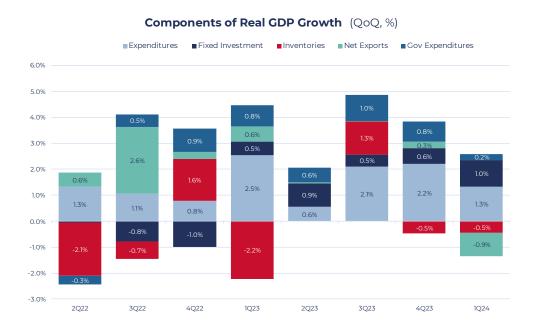
a) Economic Growth Remains Strong

The US economy has slowed over the past couple of quarters, but remains in robust shape. Whilst the headline US GDP number for Q1 was disappointing (1.3% vs 2.5% expected, QoQ annualized), there were some interesting underlying dynamics. In particular, the slowdown was driven by a fall in investment in inventories and a decline in net exports. The decline in net exports was partly a result of consumer spending remaining so much stronger in the US than abroad, causing the trade deficit to widen. Positively, however, demand remained strong from both consumers and businesses alike. Consumption (expenditures) offered a 1.3% positive contribution to real GDP, with a quarterly growth rate of 2.0%. This is a



solid result in absolute terms, albeit a slowdown from the 3.3% seen in Q4 - but still the most significant driver of economic strength. Fixed Investments from businesses offered a 1.0% contribution – up from 0.7% the prior quarter.

Finally, a decline in inventory typically suggests expectations of future weakening demand, but this does not necessarily reflect what we saw elsewhere. Purchasing managers indices (PMIs) in the US remain decisively in expansionary territory, with the Manufacturing PMI at 51.6 and Services PMI at 55.3 – indicating increasing business confidence (the Composite is at 54.8 vs 52.1 at the beginning of Q2). And US consumer confidence, whilst pulling back slightly in June, remains within a similar range that's been held over the past two years. Most importantly for equities, Q1 reporting season highlighted underlying earnings strength – 78% of companies reported a positive surprise to earnings per share, with average year-on-year growth of 7.8%.

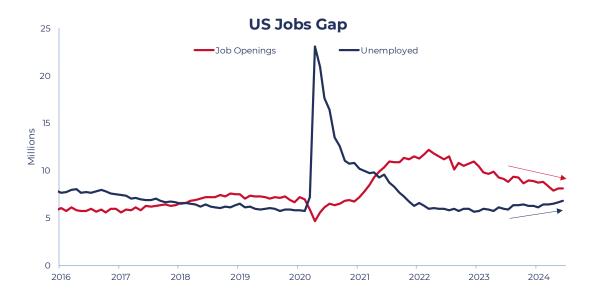


Source: Guinness Global Investors, Bureau of Economic Analysis, as of 30th June 2024

Reasons to remain wary, with respect to economic growth

Strength of the consumer. Given the US consumer has been the key driver of economic growth over the past few years, a diminished spending environment is likely to play a key role in any economic slowdown. We are acutely aware that consumer strength is not uniform, and there are pockets of weakness emerging. This weakness is particularly concentrated amongst lower income households, which typically have a relatively low impact on overall consumer health. A number of companies including McDonald's, Coca-Cola and Nestlé reported a shift in purchasing habits towards cheaper options, suggesting consumers may finally be beginning to feel the pinch of inflation. This was backed by data that showed US credit card delinquencies in Q4 reaching their highest levels since 2012, when data began. As excess savings from the pandemic returned to zero for the first time during April, concerns emerged that the 'consumer-led' economy may be gently running out of steam. This weakening does, however, appear to be concentrated amongst lower-income households (as companies consistently noted in earnings reports), which are not a significant driver of spending, with overall spending remaining healthy. Whilst a positive for inflation, a weakening in the jobs market can also be seen as the jobs gap closes, which may impact wage inflation and thus spending power.

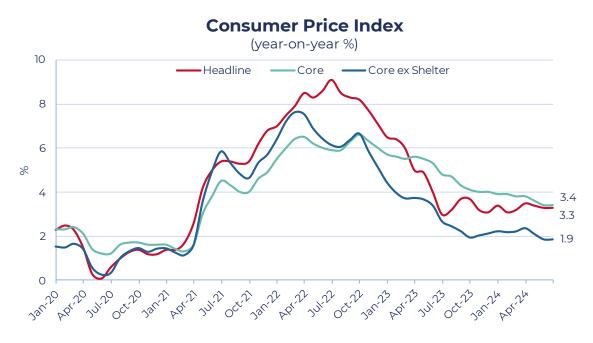




Source: Guinness Global Investors, Bureau of Economic Analysis, as of 30th June 2024

b) Inflation has proven stickier than initially expected

This trend in both headline and core numbers was one of the key drivers behind such strong expectations of rate cuts at the beginning of 2024 (between 6 and 7 cuts in 2024 for the US, Europe and UK). The first four months of inflation prints of 2024 showed little progress, however, shifting the narrative slightly. Progress in the US seemingly stalled as 'Core' consumer price inflation (CPI), which excludes food and energy, remained at 0.4% month-on-month for the first three months prior of the year, and the year-on-year prints fell just 0.2 percentage points (from 4.0% to 3.8%) between October 2023 and March 2024. The Fed's preferred measure of inflation, core personal consumption expenditure (PCE), fell just 0.1% since December 2023 (from 2.9% to 2.8% in March). Perhaps most concerningly, the 'Supercore' CPI index (which excludes the largest and stickiest contributor to core CPI, shelter), had been slowly trending upwards since September 2023.



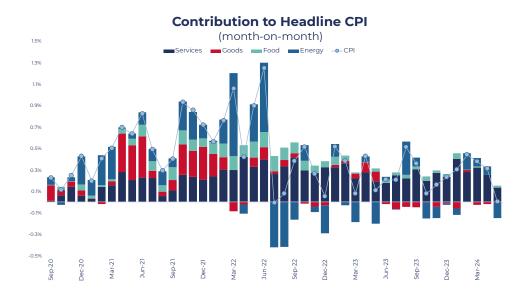
Source: Guinness Global Investors, Bureau of Economic Analysis, as of 30th June 2024



Prints for April and May have given some reassurance that inflation is once again heading towards target levels. Headline consumer price inflation (CPI) in April and May came in-line and below expectations (unlike all prints since November), at 3.4% and 3.3% respectively. Whilst this was just two consecutive months of 0.1% declines, Core CPI (CPI ex Energy and Food) and 'Super-Core' (Core ex Shelter) which are often seen as more representative of underlying cost pressures, both fell by 0.2% over both months. Whilst these measures by no means show a decisive move towards continued disinflation, they are a move in the right direction following months of limited progress – particularly at the 'Super-Core' level, which is now just at 1.9% year-on-year (below target levels).

Reasons to remain wary, with respect to inflation

Services inflation remains firm. Services, widely regarded as a stickier component of inflation due to input costs stemming predominantly from wages, has been the core driver of inflation for around 18 months. Continued services inflation could prop up the core number, although a weakening in the jobs market (as mentioned above) is a positive signal. Whilst May suggested a sharp slowdown in Services inflation, we are wary of projecting forward off of one months data.



Source: Guinness Global Investors, Bureau of Economic Analysis, as of 30th June 2024

Shipping costs are ballooning. We are also cognizant of the rising price of shipping, which has once again exploded following macroeconomic instability in the middle-East, and the plummeting of shipping volumes through the Suez canal. In the three routes in the charts below, shipping container costs ranged between \$1000-2550 in October 2023. Today, this range is \$7500-9200. This could present a material headwind to disinflationary trends.



Source: Guinness Global Investors, Drewry, as of 30th June 2024

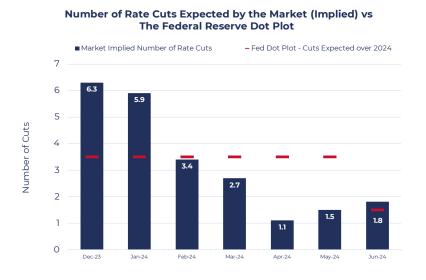
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c) The future path of interest rates has shifted significantly.

With inflation continually surprising to the upside in the US over the year, expectations over how many rate cuts the Fed would undertake during the year have shifted significantly. Markets expected (implied expectations) between 6-7 cuts of 25 basis points (0.25%) at the beginning of the year, before falling to a low of just a single cut in April - well below the 3.5 projected by the Feds dot plot at the time. There were even some returning concerns that the Fed may need to tighten policy even further at some point during the year – almost an unthinkable proposition as 2024 began. The fact that the US economy, and the jobs market in particular, had remained so strong whilst disinflation started to stagnate afforded the Fed far more maneuverability with respect to monetary policy – with headroom to maintain rates at potentially higher levels than they otherwise could, had a weakening in the economy or jobs market also been present.

In May, we saw this downward trend end, with a slight uptick in the number of expected rate cuts – from 1.1 to 1.5, and then to 1.8 in June. While this change in expectations was marginal, this served to once again reduce fears of any potential rate hike. This sentiment was largely echoed by the Fed itself. In mid-May, Fed chair Jay Powell stated that although the Fed was likely to be "keeping policy at the current rate for a longer time than had been thought" due to a notable "lack of progress", there was only a "very small probability" that the Fed's next move would be a rate hike. The Fed's latest dot plot (from June) implies just 1.5 rate cuts over the year, slightly below the 1.8 expected by the market.



Source: Guinness Global Investors, Federal Reserve, Bloomberg, as of 30th June 2024

In contrast to the US, price pressures in Europe have made far greater progress over 2024, and unlike the Fed, the ECB was able to begin cutting rates at their June meeting, following the likes of Swiss and Swedish central banks. Whilst not totally unheard of, divergence from the Fed is uncommon. Policy has typically moved with a moderate level of 'lockstep' to that of the Federal Reserve - the reason being that any divergence may harm their economies due to the impact of exchange rates and thus import costs, which may in turn lead to further inflation. Hence, expectations of the number of rate cuts have fallen dramatically over the duration of 2024 – across regions. However, the European Central Bank highlight that inflationary pressures and dynamics are different in Europe to that of the US. The fact that Europe has not seen the same level of economic growth with economic data broadly surprising to the downside since 2021, has forced policymakers to cut rates earlier than their US counterparts in order to stimulate economic growth.

Reasons to remain wary, with respect to interest rates

Rate expectations have shifted significantly, and are likely to continue doing so. It is not a given that rates will move as expected, nor is it a given that they will necessarily impact equities as expected. At the beginning of 2024, we noted the large discrepancy between market implied rates and Fed forecasts, with the market expecting around double the number of cuts than the Central Bank. We highlighted that should these market implied rate expectations fall in-line with Fed expectations, equities are likely to feel a sizeable headwind. What followed was a strong quarter of equity performance – despite this risk materializing. That being said, the future path of interest rates will be driven by the future path of inflation



and the strength of the economy – both of which have risks of their own. The risk that rates do not move as expected is material, but we believe that the balance of risks lies firmly towards future rate cuts. When this occurs is another matter, but regardless of when it is, it will be to the benefit of equity valuations, as has so often been the case at the beginning of other rate cutting cycles.

INDIVIDUAL STOCK PERFORMANCE OVER THE QUARTER

The chart below shows the portfolio constituents' returns over Q2 2024 in USD.



Source: Guinness Global Investors, Bloomberg, as of 30th June 2024



Nvidia (+36.7% USD) ended the quarter as the top performer. Following a brief 'big-tech' sell off at the beginning of the quarter, Nvidia rebounded strongly as sentiment improved towards the macroenvironment. The majority of outperformance, however, followed another bumper earnings season, where both top and bottom lines ended well ahead of analyst estimates. Quarterly revenues of \$26.0bn came in **TVIDIA**.



+5% ahead of already elevated analyst expectations (\$24.7bn), a remarkable +262% increase from the prior year. Since the beginning of last year, Nvidia's 'Hopper' GPUs have been at the centre of exploding demand for chips powerful and efficient enough to facilitate the energy intensive requirements of AI processes within datacentres. Initially possessing over 95% of market share in these type of chips, Nvidia have been quick to entrench their position as the technological leader in the space, launching the successor to the current 'Hopper' GPU in March, Blackwell, inhibiting the likes of AMD and Intel making meaningful inroads in taking share of the fast growing market. Compared to the previous iteration (Hopper) which is continuing to fuel Nvidia's extreme revenue growth, the Blackwell chip is twice as powerful for training AI models and has 5 times the capability when it comes to "inference" (the speed at which AI models respond to queries). The firm's 262% growth during the quarter continues to be driven entirely by the firm's current generation Hopper (H100) chip, with shipments of Blackwell set to begin next quarter. In a strong positive signal to the market, CEO Jensen Huang indicated that demand for both Hopper and Blackwell were "way ahead of supply" and that this situation is likely to last "well into next year". When questioned on whether we would see any 'Blackwell revenue' this year, Huang replied "We will see a lot of Blackwell revenue this year". Positive stock momentum continued into June, where the firm surpassed Apple with a \$3tn market cap to become the world's second most valuable company. With no signs of AI demand slowing with continued commentary from big tech and cloud computing giants over large scale capex, demand exceeding supply over the midterm, guidance once again exceeding expectations for the next quarter (\$28bn vs \$26.6bn expected), and Nvidia's continued efforts at driving innovation within the technology, the firm remains in an incredibly strong position over the long term.

Following a disappointing Q4 earnings release (fiscal year ending May 31st), Nike (-19.5% USD) ended the quarter as the Fund's bottom performer. After seeing flat revenues in FY24 and guidance for a slight decline in FY25 (ending May 2025), the reacceleration in revenue growth that the market had been



patiently waiting for is set to be delayed further. A marked slowdown in the 'Lifestyle' portion of the product portfolio (~60% of sales) was the source of weakness, appearing to not only be a result of a soft consumer backdrop, but also increased competition from the likes of Adidas and challenger brands Lululemon and Hoka, all resulting in a multi-year market share slide. This quarter, management seemingly recognised that the current product portfolio (within Lifestyle) was not going to deliver an acceptable level of growth, and have proactively announced a number of corrective measures to rebuild competitiveness - including a shift towards 'Performance' (i.e sports, rather than lifestyle), which is growing nicely. 'Accelerating our pace and scaling of newness and innovation' was one of the key pillars of the firm's new strategy, and moving aggressively to reestablish their 'innovating edge'. In some ways, this feels like an acknowledgement that the firm has missed the mark in recent periods – with respect to both strategy and the product portfolio. Most notably, this strategy includes cutting distribution and supply of older products (Air Force One's and Jordans, for example) in order to make room for a new, refreshed product portfolio which will be brought live at an accelerated rate over the next year. Market concerns are based on the resulting near term weakness, as much of the legacy portfolio comes offline and new products are weighted to the second half, with year-on-year growth now not expected until 4Q25. There are also concerns about rushing products through the product cycle (typically a 12-18 month project).

The share price has been under pressure over the past couple of years, with Nike failing to provide sufficient evidence of an improvement in the growth outlook. The most recent sell-off is an indication that the market seems to have simply run out of patience in this respect, following 6 consecutive quarters of weaker year-on-year growth, and an expected 7th next quarter (1Q25). Our largest concern is that one of the firm's key strategies- a shift to Direct to Consumer, announced back in 2020 - has coincided with a lack of competitiveness. The narrative around strategy appears to have shifted in recent periods, with management stating that they are focusing on "the overall marketplace" and "focused on driving growth where the consumer is" rather than focusing on "one particular channel or the other", and thus conversations with some Wholesalers have restarted. Thus, an unwinding of this position is likely to take time - as may too an improvement in competitiveness. That being said, Nike remains in an enviable position: they retain #1 market share across major markets, their brand equity is undoubtedly strong (even if diminished), the firm have a robust supply and distribution network with strong retailer relationships and broad category exposure – all whilst retaining a very strong balance sheet. The firm also have a track record in driving sales through innovation - as is now the plan to reignite sales growth. The last few years have, however, brought up some difficult questions, and we will be monitoring developments closely.

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CHANGES TO THE PORTFOLIO

In April, we sold two positions, Comcast and Zoom, and initiated two new positions, LSE Group and Siemens Healthineers.

Buys

Siemens Healthineers, spun out of the broader Siemens group in 2017, develops and sells medical technology solution to healthcare providers. The company specialises in imaging systems for MRI, CT and ultrasound scans as well as other diagnostics equipment and cancer



radiology. Siemens is well positioned to capitalise on global healthcare trends including the digitalisation of medical data, a shift towards more personalised medicine and the adoption of AI within MedTech. This is coupled with a track record of strong top line and bottom-line growth, backed by 50% recurring revenues. Siemens Healthineers were one of the first movers in advanced MRI & CT technology (contributing to c.50% total revenues) and with a decade of expertise in imaging, the company has maintained a dominant market position. Siemens Healthineers' market leadership runs across segments having acquired Varian, the #1 radiotherapy player in 2020, which strengthened an already diversified portfolio. The company has faced some margin pressure associated with acquisition costs and supply chain issue in its Diagnostics segment post-Covid, however there are early signs that these inflationary pressures are now easing, which we expect to be accretive to margins. Ultimately the firm's scale and dominant market share positioning positions them well to capture the above healthcare trends, and given the underlying business quality, we believe the stock fits well within the Fund philosophy.

LSEG, owner of the London Stock Exchange, provides both data solutions and infrastructure for global financial markets. The firm is vertically integrated across the 'financial market value chain', with a presence across the trade lifecycle – from pre-trading data and analytics to post-



trade clearing and reporting, across both primary and secondary markets. Until 2007, the firms' sole operations were running the London Stock Exchange, but have used acquisitions to shift the core of the business away from exchanges, and towards data and analytics. LSEG have a high-quality business model, generating around 70% recurring revenues with a c.95% retention rate. Since the acquisition of Refinitiv into the business, LSEG have been working hard to improve product quality to compete more effectively in Data and Analytics, through their Refinitiv Terminal. The business has turned from a relatively low growth business that was exposed almost entirely to market trading cycles and listing revenues, to a high-quality, recurring revenue cash machine, with a number of promising growth drivers. Growth is underpinned by a number of levers across a diverse set of segments - Annual Subscription Value growth, Trading and Banking turnaround, CapEx spend on innovation and product improvements, pricing and market share gains to name a few - as well as a number of secular growth drivers (shift from active to passive benefitting the index business, regulation demanding greater disclosure, shift from OTC to on-exchange). The firm's high recurring revenue stream makes it relatively resilient/defensive across all market conditions, whilst trading fees will ebb and flow with market volatility offering some offset to any equity market downturn, and thus outperforming when others may not. London Stock Exchange Group offers a diversified, cash generative, high margin business with recurring revenues and sticky products, with fundamentally decent growth drivers.

Sells

Zoom Video Communications has struggled since coming out of the pandemic with changing consumer trends and a tougher macroeconomic environment. At purchase, Zoom looked attractive from a valuation perspective, having derated from its 2021 highs to near pre-pandemic levels – despite being a fundamentally better business. The company had built a strong brand,



with 'Zoom' becoming synonymous with online conferencing and video calling after the company's success during the pandemic, and the resulting paradigm shift towards increased hybrid working. What was once a more 'speculative' growth stock at the start of the pandemic, was now a slightly more mature growth company with high market share (underpinned by a best-in-class product), stickier revenues, and a stronger balance sheet with \$5bn in cash creating room for growth investment. With a superior product and strong brand presence, growth expectations for the company were around mid to high single digits. However, since purchase, Zoom has returned -34% versus the MSCI World Index which was up 28%, with a growth profile that has disappointed. The company's key Enterprise segment has seen decelerating growth, with both customer growth and the net dollar expansion rate (Zoom's revenue per user metric) slowing significantly. Customer growth has slowed from a rate of 25% YoY in the quarter prior to purchase to an estimated 3.6% by the first quarter of 2024. Net Dollar Expansion rate has slowed even further, currently at 101%(1Q24) vs c.123% at purchase.

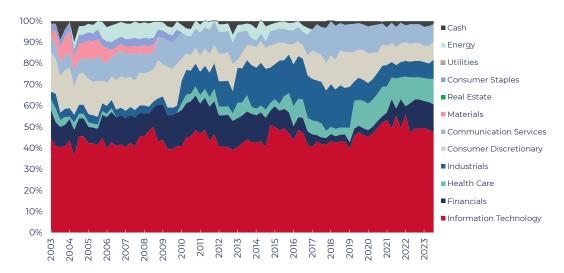


Much of this is owed to macroeconomic headwinds which have pressured many customers to 'scrutinise' existing deals and potentially move to cheaper contracts. Within the Online segment, which covers non-enterprise customers, the story has certainly improved, but has been underwhelming. At purchase, the segment had experienced high attrition rates associated with coming out of the pandemic, and whilst churn is now at all-time lows, revenues are expected to remain largely flat. It is worth nothing that many of the headwinds affecting the business have been out of managements control, but the fact that the firm has not been able to reignite growth as these pressures have eased has been disappointing. That being said, the company has executed well on nascent product lines, and the company continues to see success in Zoom Contact Centre and its AI integration into the original platform, thus diversifying the business away from the core video platform, and it is disappointing that this success has not been appreciated by the market. Looking forward, the growth outlook has somewhat degraded, particularly over the mid-term, and whilst Zoom continues to hold some quality attributes and long term growth levers, we believe there are better opportunities elsewhere.

Comcast offers cable TV, internet, streaming, and phone services operating mainly in North America and Europe. Since 2009, when we first purchased the stock for the strategy, Comcast has returned 564%. As the largest cable TV provider and broadband provider in the US, Comcast provided an COMCAST attractive investment opportunity at purchase. Comcast boasted a wide economic moat from its well-established operational infrastructure and market dominance. However, having held the company for such a lengthy period, the market backdrop has shifted, as has the business. In recent years, the stock has been weighed down by several factors including slower growth in broadband and subscriber losses in its Cable TV segment, in part a result of increasing competition. The trend of cord cutting has increased with consumers turning away from traditional cable and satellite services, in favour of internet or streaming services. Comcast has attempted to build out its own streaming service Peacock to replace lost revenues however this is developing slower than anticipated and success has been limited. Comcast is still heavily exposed to traditional TV, creating uncertainty over the company's long-term growth prospects. This is coupled with stagnation in the broadband segment as Comcast has continued to see falling customers having lost 65,000 broadband customers in Q1 of 2024, in part a result of an uncertain macro-backdrop. Furthermore, Comcast has built over \$100bn in debt constraining their financial flexibility for investments, and scaling Peacock in particular. The stock has derated significantly since the pandemic, trading at 11x on a 1yr forward P/E vs highs of almost 30x in 2022, a reflection of the many challenges to the company's growth prospects. Whilst Comcast remains a large market player in the US, in our view the company's business model has weakened, prompting us to look elsewhere for higher growth and higher quality opportunities.

PORTFOLIO CHARACTERISTICS

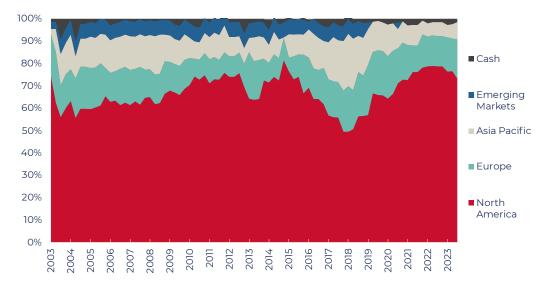
The two charts below show how the exposure of the fund has evolved since we launched the strategy back in 2003. We continue to hold no exposure to Real Estate, Energy, Materials, Consumer Staples, and Utilities. Information Technology remains our largest exposure, split between the three sub-sectors of semiconductors; software and services; and technology hardware. On a regional basis, North America continues to be the largest exposure (69%), followed by Europe (22%) and Asia Pacific (7%).



July 2024

Portfolio sector breakdown. Guinness Global Investors, Bloomberg (30th June 2024)

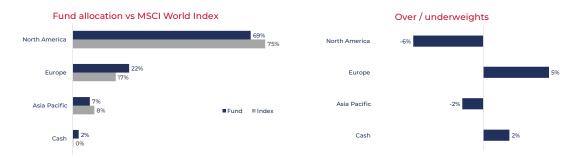
18



Portfolio geographic breakdown. Guinness Global Investors, Bloomberg (30th June 2024)

On a regional level, the Fund shifted from a small overweight position, to a small underwight position to North America, following the sale of two North American stocks and the purchase of two European stocks in place. This has resulted in a small overweight position to Europe. Asia Pacific remains relatively underweight, relative to the benchmark.

Geographic breakdown versus MSCI World Index



Source: Guinness Global Investors, Bloomberg (data as at 30th June 2024)

On a sector level, the fund continues to have a large overweight to IT (20%), while the fund's 0% exposure to Real Estate, Energy, Materials, Consumer Staples, and Utilities leaves these areas underweight relative to the benchmark. The impact of the buys and sells resulted in an increase to Healthcare (purchase of Siemens Healthineers), a reduction in Communication Services (the sales of Comcast), a reduction in Information Technology (the sale of Zoom), and an increase in Financials (purchase of LSE Group) bringing the Fund in-line with the index.

Sector breakdown of the fund versus MSCI World Index



Source: Guinness Global Investors, Bloomberg (data as at 30th June 2024)

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OUTLOOK

The Guinness Global Innovators fund seeks to invest in quality growth companies trading at reasonable valuations. By doing so, we seek to invest in companies that are experiencing faster profit growth, larger margins and with less susceptibility to cyclical pressures. In particular, our focus on quality growth-at-a-reasonable-price has shown it strength in avoiding the highly valued non-profitable tech businesses that have swung between large rises and falls, but ultimately underperformed significantly over the last two years.

The table below illustrates how the portfolio reflects the four key tenets of our approach of growth, quality, valuation, and conviction.

- **Growth** drives long-term returns. We focus on companies with exposure to long-term secular growth themes, that are expected to grow faster than the market over time, and which may offer more predictable, sustainable growth.
- **Quality** protects against downside risks. We focus on high and consistent return on capital, balance sheet strength, and sustainable competitive advantages. Valuation is important; we aim to avoid overpaying for (uncertain) future growth.
- **Valuation** is important we will not overpay for future growth.
- **Conviction** is reflected in our high active share, 30-stock, equal-target-weight portfolio, long-term, low-turnover approach.

The fund has many superior characteristics to the broad market; higher sales and earnings growth, superior return on capital, and greater balance sheet strength, with higher historic growth. The fund currently trades at a 38.6% premium to the MSCI World Index on a P/E (2024e) basis, with expected earnings growth (2025 vs 2024) of 17.3% vs the MSCI World of 12.1%. Compared to the MSCI World Growth index, the Fund trades at an 8.5% discount (P/E 2024e), but with a comparable level of expected EPS growth (2025 vs 2024, Fund 17.3% vs MSCI World 17.7%).

Portfolio metric	s versus MSCI World Index	Fund	MSCI World Index
Growth	Trailing 5-year sales growth (annualised)	14.2%	3.2%
Growth	Estimated earnings growth (12M forward)	23.0%	12.1%
Quality	Return-on-Capital	21.5%	8.4%
Quality	Median net debt / equity	14.1%	36.2%
Valuation	PE (2024e)	27.5x	19.8x
	PE (2025e)	23.4x	17.7x
	Number of stocks	30	1480
Conviction	Active share	78%	-

Source: Guinness Global Investors, Bloomberg, as of 30th June 2024

The macroeconomic outlook certainly remains positive and the risks of a 'hard landing' or significant recessionary downturn appear to have abated since the sell-off in April. Longer term, the secular support of Al and its impact on productivity across many areas give cause for optimism. However, recent narrowness in the market is a slight cause for concern, and the path of inflation, central bank policy, and geopolitical events remain uncertain, although the recent beginning of a rate cutting cycle in Europe is certainly welcomed. We therefore continue to believe there is a good argument for high quality stocks with exposure to long term secular growth themes. We are confident that the Fund's focus on high quality growth stocks, underpinned by structural changes stands us in good stead going forward. Our bottom-up approach helps to identify these quality growth companies, whilst also maintaining a valuation discipline – particularly important in the context of a market where valuation is front of mind. In addition, our equally weighted positions limit over-reliance on any single company. We continue to focus on these key tenets in the fund and remain confident of this process over the long term.

We look forward to updating you on the progress of the fund over the remainder of 2024.



We thank you for your continued support.

Portfolio Managers

Matthew Page Ian Mortimer

Investment Analysts

Sagar Thanki Joseph Stephens William van der Weyden Jack Drew Loshini Subendran



GUINNESS GLOBAL INNOVATORS FUND - FUND FACTS							
Fund size	\$1127.1m						
Fund launch	31.10.2014						
OCF	0.82%						
Benchmark	MSCI World TR						

GUINNESS GLOBAL INNOVATORS FUND - PORTFOLIO										
Top 10 holdings		Sector		Country						
KLA-Tencor	4.5%	Information	46.4%	- USA	71.1%					
Amphenol Corp	4.4%	Technology	16.170	-	71.170					
Applied Materials	4.3%	Financials	14.7%	Germany	5.3%					
ABB	4.2%			Switzerland	4.2%					
Lam Research	4.1%	Health Care	14.0%	- Taiwan	4.004					
Microsoft	4.0%			Talwari -	4.0%					
Taiwan Semiconductor	4.0%	Industrials	7.9%	France	3.7%					
Meta Platforms Inc	3.8%			- Denmark	3.5%					
Schneider Electric	3.7%	Consumer Discretionary	7.4%	-	3.370					
Intuit Inc	3.6%	-		UK	3.1%					
		Communication Services	7.2%	China	2.7%					
Top 10 holdings	40.6%	Cash	2.4%	- Cash	2.4%					
Number of holdings	30	Casii	Z. 4 70							

Past performance does not predict future returns.

GUINNESS GLOBAL INNOVATORS FUND - CUMULATIVE PERFORMANCE										
(GBP)	1 Month	YTD	1 yr	3 yr	5 yr	10 yr				
Fund	+4.7%	+19.5%	+31.9%	+35.4%	+120.4%	+313.8%				
MSCI World TR	+2.8%	+12.7%	+20.9%	+33.3%	+75.7%	+224.9%				
IA Global TR	+1.8%	+8.6%	+14.9%	+16.1%	+54.1%	+158.5%				
(USD)	1 Month	YTD	1 yr	3 yr	5 yr	10 yr				
Fund	+4.0%	+18.5%	+31.1%	+23.9%	+118.9%	+206.7%				
MSCI World TR	+2.0%	+11.8%	+20.2%	+22.0%	+74.5%	+140.2%				
IA Global TR	+1.1%	+7.7%	+14.2%	+6.3%	+53.0%	+91.1%				
(EUR)	1 Month	YTD	1 yr	3 yr	5 yr	10 yr				
Fund	+5.3%	+22.1%	+33.5%	+37.1%	+132.6%	+290.3%				
MSCI World TR	+3.4%	+15.2%	+22.4%	+35.0%	+85.4%	+206.9%				
IA Global TR	+2.4%	+11.0%	+16.3%	+17.6%	+62.6%	+144.1%				

	GUINNESS GLOBAL INNO	VATO	RS FUN	ND - AI	NNUAL	PERF	ORMA	NCE		
(GBP)	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Fund	+32.1%	-20.7%	+22.6%	+32.1%	+31.3%	-11.9%	+22.0%	+27.7%	+2.0%	+18.9%
MSCI World TR	+16.8%	-7.8%	+22.9%	+12.3%	+22.7%	-3.0%	+11.8%	+28.2%	+4.9%	+11.5%
IA Global TR	+12.7%	-11.1%	+17.7%	+15.3%	+21.9%	-5.7%	+14.0%	+23.3%	+2.8%	+7.1%
(USD)	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Fund	+40.0%	-29.6%	+21.5%	+36.3%	+36.6%	-17.0%	+33.6%	+7.2%	-3.5%	+11.9%
MSCI World TR	+23.8%	-18.1%	+21.8%	+15.9%	+27.7%	-8.7%	+22.4%	+7.5%	-0.9%	+4.9%
IA Global TR	+19.4%	-21.0%	+16.6%	+18.9%	+26.8%	-11.2%	+24.8%	+3.4%	-2.9%	+0.8%
(EUR)	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Fund	+35.2%	-25.0%	+30.7%	+25.0%	+39.1%	-12.9%	+17.3%	+10.2%	+7.3%	+27.4%
MSCI World TR	+19.6%	-12.8%	+31.1%	+6.3%	+30.0%	-4.1%	+7.5%	+10.7%	+10.4%	+19.5%
IA Global TR	+15.4%	-15.8%	+25.5%	+9.1%	+29.2%	-6.8%	+9.6%	+6.5%	+8.2%	+14.8%

GUINNESS GLOBAL INNOVATORS FUND - PERFORMANCE SINCE LAUNCH (USD) 1200% 1000% 600% 400% 200% Nav Charles Jan de Charles Capar Dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jan dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Juli Jun May Latin Lear Jun Dec Lour Oct Span Rua Jun Dec Lour Oct Span Rua Jun Dec Lour Dec Lour Oct Span Rua Jun Dec Lour Dec

Simulated past performance prior to the launch of the Guinness Global Innovators Fund (31.10.14) reflecting a US mutual fund which has the same investment process since the strategy's launch on 01.05.03.

Source: FE fundinfo to 30.06.24. Investors should note that fees and expenses are charged to the capital of the Fund. This reduces the return on your investment by an amount equivalent to the Ongoing Charges Figure (OCF). The current OCF for the share class used for the fund performance returns is 0.82%. Returns for share classes with a different OCF will vary accordingly. Transaction costs also apply and are incurred when a fund buys or sells holdings. The performance returns do not reflect any initial charge; any such charge will also reduce the return. Graph data is in USD from 01.05.03.



WS Guinness Global Innovators Fund

WS GUINNESS GLOBAL INNOVATORS FUND - FUND FACTS							
Fund size	£17.9m						
Fund launch	30.12.2022						
OCF	0.79%						
Benchmark	MSCI World TR						

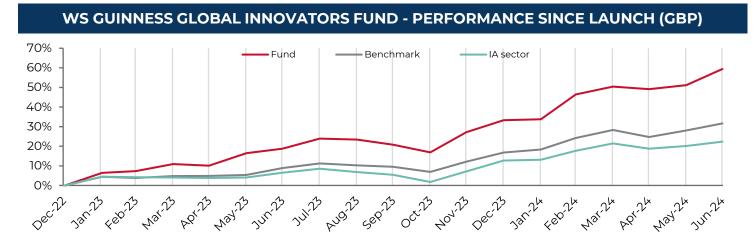
W	WS GUINNESS GLOBAL INNOVATORS FUND - PORTFOLIO									
Top 10 holdings		Sector		Country						
Amphenol Corp	4.4%	Information	45.4%	USA	70.5%					
KLA-Tencor	4.3%	Technology	45.470	-	70.5%					
ABB	4.2%	Financials	14.7%	Germany	5.3%					
Applied Materials	4.2%			Switzerland	4.2%					
Microsoft	4.0%	Health Care	13.9%	Tairren	7.00/					
Lam Research	3.9%			Taiwan -	3.9%					
Taiwan Semiconductor	3.9%	Industrials	7.8%	France	3.6%					
Meta Platforms	3.8%	-		- Denmark	3.4%					
Schneider Electric	3.6%	Consumer Discretionary	7.7%	-	3.470					
Nvidia Corp	3.5%	-		UK	3.2%					
		Communication Services	7.3%	- China	2.6%					
Top 10 holdings	39.9%	Cash	3.2%	- Cash	3.2%					
Number of holdings	30	CdSII	3.2%	J						

WS Guinness Global Innovators Fund

Past performance does not predict future returns.

WS GUINNESS GLOBAL INNOVATORS FUND - CUMULATIVE PERFORMANCE									
(GBP)	1 Month	YTD	1 yr	3 yr	5 yr	10 yr			
Fund	+5.4%	+19.6%	+34.2%	-	-	_			
MSCI World TR	+2.8%	+12.7%	+20.9%	-	-	_			
IA Global TR	+1.8%	+8.6%	+14.9%	-	-	_			

WS GUINNESS GLOBAL INNOVATORS FUND - ANNUAL PERFORMANCE										
(GBP)	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Fund	+33.3%	-	-	-	-	-	-	-	-	-
MSCI World TR	+16.8%	-	-	-	-	-	-	-	-	-
IA Global TR	+12.7%	-	-	-	-	-	-	-	-	_



Source: FE fundinfo to 30.06.24. Investors should note that fees and expenses are charged to the capital of the Fund. This reduces the return on your investment by an amount equivalent to the Ongoing Charges Figure (OCF). The current OCF for the share class used for the fund performance returns is 0.79%. Returns for share classes with a different OCF will vary accordingly. Transaction costs also apply and are incurred when a fund buys or sells holdings. The performance returns do not reflect any initial charge; any such charge will also reduce the return.



IMPORTANT INFORMATION

Issued by Guinness Global Investors which is a trading name of Guinness Asset Management Limited which is authorised and regulated by the Financial Conduct Authority.

This report is primarily designed to inform you about the Guinness Global Innovators Fund and the WS Guinness Global Innovators Fund. It may provide information about the Funds' portfolio, including recent activity and performance. It contains facts relating to the equity markets and our own interpretation. Any investment decision should take account of the subjectivity of the comments contained in the report. OCFs for all share classes are available on www.guinnessgi.com.

This document is provided for information only and all the information contained in it is believed to be reliable but may be inaccurate or incomplete; any opinions stated are honestly held at the time of writing, but are not guaranteed. The contents of the document should not therefore be relied upon. It should not be taken as a recommendation to make an investment in the Funds or to buy or sell individual securities, nor does it constitute an offer for sale.

GUINNESS GLOBAL INNOVATORS FUND

Documentation

The documentation needed to make an investment, including the Prospectus, the Supplement, the Key Information Document (KID), Key Investor Information Document (KIID) and the Application Form, is available in English from www.guinnessgi.com or free of charge from:

• the Manager: Waystone Management Company (IE)

Limited (Waystone IE) 2nd Floor 35 Shelbourne Road, Ballsbridge, Dublin D04 A4EO, Ireland or the Promoter and Investment Manager: Guinness Asset Management Ltd, 18 Smith Square, London SWIP 3HZ.

Waystone IE is a company incorporated under the laws of Ireland having its registered office at 35 Shelbourne Rd, Ballsbridge, Dublin, D04 A4E0 Ireland, which is authorised by the Central Bank of Ireland, has appointed Guinness Asset Management Ltd as Investment Manager to this fund, and as Manager has the right to terminate the arrangements made for the marketing of funds in accordance with the UCITS Directive.

Investor Rights

A summary of investor rights in English is available here: https://www.waystone.com/waystone-policies/

Residency

In countries where the Fund is not registered for sale or in any other circumstances where its distribution is not authorised or is unlawful, the Fund should not be distributed to resident Retail Clients. NOTE: THIS INVESTMENT IS NOT FOR SALE TO U.S. PERSONS.

The Fund is a sub-fund of Guinness Asset Management Funds PLC (the "Company"), an open-ended umbrellatype investment company, incorporated in Ireland and authorised and supervised by the Central Bank of Ireland, which operates under EU legislation. If you are in any doubt about the suitability of investing in this Fund, please consult your investment or other professional adviser.

Switzerland

This is an advertising document. The prospectus and KID for Switzerland, the articles of association, and the annual and semi-annual reports can be obtained free of charge from the representative in Switzerland, Reyl & Cie S.A., Rue du Rhône 4, 1204 Geneva, Switzerland. The paying agent is Banque Cantonale de Genève, 17 Quai de l'Ile, 1204 Geneva, Switzerland.

Singapore

The Fund is not authorised or recognised by the Monetary Authority of Singapore ("MAS") and shares are not allowed to be offered to the retail public. The Fund is registered with the MAS as a Restricted Foreign Scheme. Shares of the Fund may only be offered to institutional and accredited investors (as defined in the Securities and Futures Act (Cap.289)) ('SFA') and this material is limited to the investors in those categories.

WS GUINNESS GLOBAL INNOVATORS FUND

Documentation

The documentation needed to make an investment, including the Prospectus, the Supplement, the Key Investor Information Document (KIID) and the Application Form, is available in English from www.fundsolutions.net/uk/guinness-global-investors/ or free of charge from:-

Waystone Management (UK) Limited PO Box 389 Darlington DL1 9UF General Enquiries: 0345 922 0044 E-Mail: investorservices@linkgroup.co.uk

Waystone Management (UK) Limited is authorised and regulated by the Financial Conduct Authority.

Residency

In countries where the Fund is not registered for sale or in any other circumstances where its distribution is not authorised or is unlawful, the Fund should not be distributed to resident Retail Clients.

Structure & regulation

The Fund is a sub-fund of WS Guinness Investment Funds, an investment company with variable capital incorporated with limited liability and registered by the Financial Conduct Authority.

Telephone calls will be recorded and monitored.

Structure & regulation

